



CALPEEK

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CAMPAIGN '96: CLINTON CONTINUES TO LEAD DOLE IN U.S. & CALIF. DOLE'S CAMPAIGN IS IN TROUBLE.

Editor's note: You don't have to be rocket scientist to know that ex Sen. Bob Dole's presidential campaign is in trouble with only 8 days to go before the Nov. 5th election. Here is our final presidential update & analysis. Next week: *Election Preview...*

...Some 14 days ago GOP operatives were praising the latest Field Poll which showed that Dole had cut Pres. Bill Clinton's 20-point Calif. lead in half. Very unusual considering that for years GOP consultants have had very little positive to say about pollster Mervin Field and his polls. And it was primarily based on Field's polling data that Dole's team decided to make a stand and battle for Calif.'s 54 electoral college votes...

...Now the L.A. Times is out with its own poll and it shows Calif. may be beyond Dole's reach. Among 1,038 likely voters (Oct. 17-21), Clinton scores **54%** to Dole's **34%**, with Reform Party candidate Ross Perot at 6%, and Green Party candidate Ralph Nader at 3%. Demo tracking polls (around this same time) put Clinton's lead at 21 points here in Calif. And when the LAT polls on deeper questions, Clinton really mashes Dole. Examples: 1) Has a clearer vision of the future: Clinton 58%, Dole 33%; 2) Better understands Calif.'s needs: Clinton 52%, Dole 29%. On favorable vs. unfavorable: Clinton 64/35 vs. Dole 46/48. This is not good for Dole. However...

...The only encouraging news for Dole is from GOP pollster Gary Lawrence of Santa Ana. His survey of Oct. 20-22 among likely voters shows the race in single-digits: Clinton 46% vs. 38% for Dole. Lawrence's data is based on a 75% voter turnout in Calif. on Nov. 5th...

...If you're looking for reasons why the Dole campaign

is in trouble, try confused, inept and unlucky. Yes, a campaign needs a certain amount of luck too and that seems to have escaped Dole. In Calif., there are persistent reports of political infighting in the Dole campaign and of power grabs to see who will run the Calif. operation. Nothing the campaign has done seems to work and the negative attacks on Clinton have not helped Dole --- even though he's thrown some pretty good charges at the President (the foreign money stuff). These charges are troubling, even to rock solid Clinton voters. In a way, Clinton is very much like Ronald Reagan: *he's covered with Teflon...*

...FYI: On Oct. 23rd, Dole's cmp. mgr. Scott Reed went to Dallas and met with Ross Perot and asked the Reform Party candidate to drop out. Immediately after the meeting, a Perot spokesperson said Ross had no intention of quitting. Very interesting. Stay tuned....

CAMPAIGN '96: CALIF. LEGISLATIVE CONTESTS.

Editor's note: For this update we're combining the 3 hottest, clustered State Senate & Assembly races into one story. Here's our final update with 8 days to go...

...Trends first. 1) Both Demos & GOP sources report that Democratic voters seem to be coming home to their party and staying put. If this trend holds, it could spell bad news for Republicans in some highly competitive districts. 2) In legislative races, it's unknown whether Pres. Bill Clinton has political coattails. GOP sources say *no way*, but that could be *wishful spinning*. 3) Those hot-button(wedge issues such as 209 & 210) don't appear as hot as some had hoped in these down-ballot races. And 4) Keep your eyes focused on new citizen voters, Hispanics and women. They are key blocs of voters in this '96 election cycle...

☒ **27th SD (54th AD/56th AD)** - This the cluster of districts in Southeastern L.A. Co., which includes

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Long Beach. **Calpeek** sources say the battle between Assemblyman Phil Hawkins(R) and former Assemblywoman Betty Karnette(D) for the 21st SD is very close and could go either way. Senate Demos have beefed up registration. Hawkins leads in his 56th AD, while Karnette is ahead in her old 54th AD. We now rate the 27th SD as a toss up. In the 54th AD, there are some 8,100 new Demo voters. Registration is now 45.1% (D) vs. 39.5%(R). Incumbent Steve Kuykendall(R) has been under constant attack for taking tobacco money in '94 by Demo Gerrie Schipske. Polling shows Pres. Clinton leading Dole by 17-20 points. **Calpeek** rates the 54th AD a toss-up based on Schipske's ability to stay financially competitive with Kuykendall and her large field operation. The neighboring 56th AD is Demo turf, but Demo school board member Sally Havice has had a tough time with money, thus some think well-funded Rich Lambros(R) has a good shot at holding this seat for the GOP. But with a Demo registration advantage and Demos voting a straight party ticket, Havice is looking better. Leans slightly GOP...

☒ **21st SD (43rd AD/44th AD)** - Our sources, both GOP and Demo, think former Asst. U.S. Atty. Adam Schiff(D) has an excellent shot of defeating Assemblywoman Paula Boland(R). Boland won't even show up at joint appearances (no debates). Tons of money is being dumped in on both sides. GOPers are worried. Toss up. In the open 43rd AD, GOPer John Geranios should be killing Demo labor official Scott Wildman --- but he's not. GOP sources insist Geranios has a 6-10 point lead. Demos say the race is still dead even. The problem for Geranios: his base - hardline conservatives don't like him. Leans GOP. In the 44th AD, sources report that GOP Assemblyman Bill Hoge's 10-point lead has been cut in half by former Pasadena College President Jack Scott(D). The downtown Pasadena GOP establishment likes Scott and don't especially care for Hoge. Maybe it's a class thing. Even though Hoge still has a lead, **Calpeek** rates the 44th AD a toss up. Ethics and the character issue hurt Hoge...

☒ **15th SD (27th AD/28th AD)** - The 15th SD is currently held by Demo Sen. Henry Mello of Santa Cruz, who is termed out. GOP Assemblyman Bruce McPherson faces former Assemblyman Rusty Areias (D). Both sides are pouring resources into this race. Demo registration numbers are up from 50.74% back in February. If the Demo base holds, Areias should

win. A poll by a key trade group (about 10 days old) showed the race almost dead even: Areias 38% vs. McPherson 36%. Not a lot of negatives to throw at McPherson, who often bucked the GOP majority to side with Demos. Sources say it will be a very close race. Toss up. In the 27th AD, GOP sources have basically given up --- Demo Fred Keeley should win easily. In the 28th AD, it's a total war zone between incumbent GOP Assemblyman Peter Frusetta and Demo Dep. DA Lily Cervantes. It's a rematch from '94 and we rate the 28th AD a toss up, even though registration favors the Demos. Stay tuned...

CAMPAIGN '96: CALIF. BALLOT MEASURE UPDATE.

Editor's note: Here's another update on the hot ballot measures facing voters on Nov. 5th...

■ **Props. 214 & 216** - The two HMO reform initiatives appear to be in big trouble with only 8 days to go before the election. The latest Field Poll shows the following: **214** - Yes 20%, No 44% and no opinion 36%; **216** - Yes 19%, No 47% and no opinion 34%. The undecided in both races is fairly high, but the trend is toward rejection of both measures...

■ **Prop. 209** - There's massive confusion and infighting between the Republican Nat'l Cmt. (RNC) and the Calif. Republican Party (CRP) over a proposed \$1-2 million independent expenditure tv campaign for YES on 209. 209 continues to hold a steady lead in most polls we've seen. A first YES on 209 ad was produced by Sacto-based Russo, Marsh + Raper and may or may not be on the air by the time you read this story. (One problem with the ad: it contains a segment of a speech from the late Dr. Martin Luther King and there could be legal problems with his estate). Key reason for the infighting: RNC didn't want to give the money for the tv campaign directly to YES on 209 because the RNC believes the ballot measure has been mismanaged. A very cheap shot aimed at GOP/209 consultant Arnie Steinberg. An even cheaper shot: 209 chair Ward Connerly has fired Steinberg, claiming policy disagreements. If it hadn't been for Steinberg, CCRI/209 would never have qualified. GOP sources remain convinced that 209 can become the wedge issue to swing the election to the Dole/Kemp ticket, plus help down-ballot GOP candidates. Other GOP sources don't buy this. FYI: Ed Mendel of the San Diego Union Tribune wrote a story about affirmative action which must have

Gov. Pete Wilson steaming. The Gov's order to roll back some affirmative action programs last year killed a plan to recruit whites and men. After years of targeting minorities & women, it now turns out that whites and men are underrepresented in certain state job categories. Hummmm....

■ **213** - Editorial endorsements are breaking almost even in this one-sided battle over Prop. 213, a tort reform measure aimed at uninsured motorists. The BEE newspapers, L.A. Times, Oakland Tribune, S.F. Examiner and the Contra Costa Times are NO on 213, while the S.F. Chronicle, San Jose Mercury, San Diego Union Tribune and L.A. Daily News are YES. Still no polling that we've seen and the YES side is up with :30 sec. tv spots featuring Insurance Comm. Chuck Quackenbush. FYI: consultant Ron Gray has been hired on the NO side to handle free news media relations...

■ **208 vs. 212** - The two campaign reform initiatives are at each other's throats once again. This time it's because the CTA has given YES on 212 about \$600,000. 212 is using the money for tv ads aimed at 208 -- which has 208 supporters outraged. Why is CTA joining up with 212? There's a loophole in 212 which provides union PACs with an exemption (\$25 per member for union groups w/25 or more members). Stay tuned...

CAMPAIGN '96: U.S. HOUSE OF REPRESENTATIVES.

Editor's note: Here's an update on some of the key U.S. House races in Calif...

...ABC News tracking poll re: generic ballot test for U.S. House of Representatives. 52% would vote for a Demo vs. 44% for a Goper, 6% other/undecided. The latest Field Poll, shows 40% of likely voters favor Demos vs. 36% for Republicans, and 24% other or no opinion. The new L.A. Times poll of likely voters shows 50% favor Demos vs. 44% GOP...

☒ **10th CD** - Latest polling data for Demo business-woman Ellen Tauscher is encouraging news for House Minority Leader Dick Gephardt, who will visit the 10th CD on Oct. 30th. A poll by the CDP shows Tauscher leading GOP U.S. Rep. Bill Baker(R) by a 39% to 38% margin. A poll for Tauscher by her polling consultant (Fairbank Maslin Maullin) shows Baker with a 42% to 40% lead. Reform Party candidate John Place gets 2% and undecided is at 15%. Some 4-6 weeks ago, Baker

held a 46% vs. 25% lead, but because of Tauscher's deep pockets, the radio & tv spots have been airing non-stop. Baker has a big warchest too, but not as big as Ms. Ellen's (\$750,000 in tv/\$120,000 radio). FYI: polling shows Pres. Bill Clinton leading Bob Dole by 14-pts. in the 10th CD. And Tauscher won the endorsement of the S.F. Chronicle. **Calpeek** no longer rates this as leaning GOP, but as a toss up...

☒ **1st CD** - Demo Michela Alioto is under a blistering attack from GOP U.S. Rep. Frank Riggs. We have not seen any polling data, but sources say that Riggs' hits on Alioto's stand on the death penalty, her failure to pay her taxes on time (1988 & 1992), and her lack of depth on local issues, is causing serious problems for the 28-year-old Demo. True, Riggs has Newt problems, but he's viewed as a moderate with good knowledge of 1st CD issues & problems and this has won him endorsements from the Napa Valley Register and the Santa Rosa Press Democrat. The AFL-CIO is still buying tv time for Alioto in Eureka, but her own budget doesn't include broadcast tv in the S.F. Bay area. Riggs has been getting big help (\$400,000) from the CRP for broadcast tv in the Bay area. Both Riggs & Alioto are in the mail. FYI: Sources say Pres. Bill Clinton is up by 15-points in the 1st CD, but is this enough to help Alioto? **Calpeek** continues to rate the race a toss up - but Riggs appears to have *big mo*. If Alioto should win, she'll owe Clinton big time...

☒ **27th CD** - Although the sample size (317 likely voters, Oct. 20-21) is skimpy, Demo Doug Kahn has released polling data from the DC-based The Feldman Group which shows Kahn and Assembly Majority Leader James Rogan(R-Glendale) in a statistical dead heat: Rogan 41%, Kahn 39% and undecided 20%. The margin of error is 6 points...

☒ **24th CD** - 29th CD Republican candidate Paul Stepanek (who is running against U.S. Rep. Henry Waxman) has endorsed Demo Brad Sherman over GOP candidate Rich Sybert. Yes, that's correct. Reason: Stepanek says Sybert was pandering to a group in the S.F. Valley called Voice of Citizens Together. Stepanek characterized VCT as being anti-immigrant. Stay tuned...

1996 USC ELECTION PREVIEW & PREDICTIONS.

A panel of 4 well-known political pundits will give their election predictions at a discussion of the '96 campaign, 12 noon, Oct. 30, USC's Social Science Building. Public is invited. Panelists include Herb Alexander, syndicated columnist Lou Cannon, former Dukakis cmp. mgr. Susan Estrich and William Lamers, an expert on presidential and congressional politics. For info ☎(213)740-6998...

CALPEEK'S INFOBAHN: POLITICAL SHORT TAKES.

Editor's note: Here are a few political items worth noting...

◆ ***Latino Voters in Calif.*** - According to the Southwest Voter Registration Institute in San Antonio, TX, there are now 6.6 million Hispanic voters in the U.S. Two million are in Calif. and 1.6 million in Texas (the States with the biggest Hispanic populations). In Calif., between 1992 and now, the institute estimates a **44.7% increase** in Latino registration (618,000 in raw numbers since '92 --- thanks in part to Gov. Wilson/187). The institute also estimates 500,000 new citizen voters in Calif., of which half are Hispanic surnamed. (Calpeek's estimate of new citizen voters in Calif. is higher). How many are registered as Demos vs. GOP? The institute estimate is 60-70% Demo. Another Calpeek source thinks the Demo registration from new citizens is closer to 50%, with 20% GOP and 30% decline to state. FYI: a poll(Oct. 10-16) by the Tomas Rivera Policy Inst. at Claremont Graduate School, shows almost 85% of new citizens in the U.S. plan to vote for Clinton vs. only 5% for Dole. In Calif., among all Hispanic voters, 71% plan to vote for Clinton, according to this poll...

CAMPAIGN '96: COUNTY BOARD OF SUPES RACES.

Editor's note: Here is Part IV of our continuing series of updates on hot County Board of Supervisor races...

☒ **San Francisco** - Latest poll in the S.F. Chronicle (600 likely voters, Oct. 12-15) shows Sup. Sue Bierman leading Sup. Barbara Kaufman by a margin of 36% to 31%. An earlier Chron poll showed almost the same thing. Here's the shocker: in 3rd place with 25% is former hooker Margo St. James. In 4th is community college trustee Leslie Katz at 22%; followed in 5th by new Sup. Michael Yaki and school board member Leland Yee, both with 21%. Next is Jose Medina with 19%. Carolene Marks and Victor Marquez each have

16%. It's the top six(6) candidates who are elected. A Calpeek source thinks undecided voters still account for about 20%. There are many other candidates in this race, but these are the top & second tier candidates...

☒ **Los Angeles** - The battle for the 4th continues hot and heavy between Gordana Swanson and Don Knabe. Sources report Knabe will be on broadcast/cable tv with a *substantial buy*. Knabe picked up the endorsement of the Long Beach Press Telegram and KNX Radio (KNX endorsed Swanson in '92). Knabe also got the endorsement of Long Beach Mayor Beverly O'Neill. That's a good endorsement. The L.A. Times backed Swanson in the primary and sources think they'll stay with her. Swanson continues to claim that the race is *dead even*, but our sources think Knabe has an edge. Stay tuned...

CALPEEK'S ELECTORAL COLLEGE SCOREBOARD

Editor's note: It takes 270 electoral college votes to be elected President of the U.S. There are 538 EC votes. These projections are based upon polling data on a State-by-State basis. 8 days before Nov. 5th. FYI: the latest CNN/USA Today/Gallup poll (10/22) shows Pres. Bill Clinton ahead of Bob Dole by a 51% to 35% margin, w/Ross Perot at 7%. Newsweek's poll (10/18) had Clinton at 54%, Dole at 28% and Perot at 7%...

Clinton: AZ(8), AR(6), CA(54), CO(8), CT(8), DE(3), DC(3), HI(4), IL(22), IA(7), ME(4), MD(10), MA(12), MI(18), MN(10), MO(11), NH(4), NJ(15), NM(5), NY(33), OH(21), OR(7), PA(23), RI(4), TN(11), VT(3), WA(11), WV(5) and WI(11). 29 States w/341 EC votes...

Lean Clinton but were too close to call: FL(25) and GA(13). 2 States w/38 EC votes...

Dole: AK(3), ID(4), IN(12), KS(6), MS(7), NE(5), NC(14), ND(3), SC(8), TX(32), UT(5) and WY(3). 12 States w/102 EC votes...

Lean Dole but were too close to call: AL(9) and OK(8). 2 States w/17 EC votes...

Up For Grabs: KY(8), LA(9), MT(3), NV(4) and SD(3) and VA(13). 6 States w/40 EC votes...